

THE WALL STREET JOURNAL

SECURITIZATIONS UNLOCK CAPITAL FOR RUSSIAN COMPANIES

June 06, 2011 09:32 AM Eastern Standard Time

LAS VEGAS, Nevada--(BUSINESS WIRE)--Private securitized financing transactions have long offered corporations a funding alternative. Today, there is a renewed interest in private securitizations as an alternative fund-raising method for corporations and institutions. Reliance Partners, LLC, an investment bank headquartered in the United States of America, offers advice and solutions in the structured debt and securitization space to Russian mid-market companies. This makes Reliance one of the few companies that offer securitization services in the Russian market.

Cash flow and asset securitization can benefit companies by improving their return on equity and providing capital liquidity. Securitized debt facilities often offer better pricing, a longer term, and a more flexible reinvestment period than other financing options. Reliance's structured debt solutions capability is generating strong interest from Russian companies interested in identifying funding alternatives as well as from those companies seeking to optimize their capital structure.

Mr. Don Christensen, Managing Partner of Reliance Partners, LLC, stated "It is important to understand Russia and to understand the needs of Russian clients. With the rise of Russia and Russia corporates, Russian client companies are increasingly looking for advice and more sophisticated solutions to support their growth in the region. Reliance is able to leverage the unique strengths of our network partners in the region while utilizing our expertise to provide complete financial solutions to our clients." Reliance provides solutions which enable corporate clients to strategically fund and position their businesses to best participate in the growth throughout Russia, while also addressing Russian risks. The Russian marketplace is expected to grow as economic and market conditions improve.

About Reliance Partners, LLC

Reliance Partners is a privately owned independent investment bank headquartered in the United States of America that provides investment advisory and business consulting services. The firm has a geographic presence in North and South America, Asia, Central and Eastern Europe, and Russia. Reliance offers a diverse suite of advisory and capital market solutions to clients across all major industry sectors. For further information, please go to www.reliancepartners.net or please send your inquiry to info@reliancepartners.net.