

**Media Release**

Friday, June 5<sup>th</sup>, 2009

**RELIANCE PARTNERS ANNOUNCES  
STRATEGIC ALLIANCE WITH INDIA'S INVENCIA CAPITAL ADVISORY**

Reliance Partners, LLC, a privately owned independent investment bank headquartered in Las Vegas, Nevada, today announced an agreement with INvencia Capital Advisory, an investment banking firm based in India. Reliance and INvencia are engaged in the business of providing investment banking advisory services to international and domestic entities. The companies offer extensive expertise in structuring business transactions and providing advisory services to various companies and investors. Under the strategic alliance agreement, Reliance and INvencia will work in cooperation to provide investment banking advisory services to various entities; more specifically those entities that have their principal office in India. The strategic alliance will provide the companies with the pipeline, network, expertise and resources to effectuate various global investment banking transactions.

The agreement grants Reliance an exclusive right to provide investment banking advisory services, in cooperation with INvencia, to any client or potential client of INvencia. The companies will focus on providing mid-market investment banking services in India, an underserved area in the Indian market. Reliance's Managing Partner, Mr. Don Christensen, commented "Reliance is now in a very strong position in terms of providing advice and access to the global markets to Indian companies." He expects the firm to be very active in India.

**About INvencia Capital Advisory**

INvencia Capital Advisory is a sustainable growth advisor to mid-market companies. The Indian investment bank combines sound technical knowledge and market insight with process driven capabilities to grow organizations and increase shareholder value. The investment bank's local network in India consists of three main branches strategically located in New Delhi and Kolkata. The investment bank plans to open another branch in Mumbai in the immediate future.



*For further information, please go to [www.reliancepartners.net](http://www.reliancepartners.net)*